

## PRESS RELEASE

### William Mackrell | SWARM // Solo Exhibition

**Preview:** 27 April 2016 @ 6 – 9 pm

**Location:** Andipa, 162 Walton Street, Knightsbridge, London SW3 2JL

**Exhibition Dates:** 28 April – 28 May, 2016

**Press / RSVP:** Daniel Campos (daniel@andipa.com) or +44 (0)207 589 2371

**Web:** www.andipa.com

**Social Media:** @andipagallery (Facebook - Instagram - Twitter)

**Nearest Tube:** South Kensington / Knightsbridge

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Andipa presents 'Swarm' by contemporary British artist William Mackrell in his second solo exhibition with the gallery.

'Swarm' is a new series of original works by Mackrell that feature a combination of wall pieces and installation sculptures that envelope the viewer in the artist's close-up and personal experience of the everyday.

"The installation begins from an ant size view of being in someone's hair", explains Mackrell, who distorts perspective by employing the possibilities of the camera lens to disorientate where an image might begin or end.

Mackrell then cuts into the images, scratching away each strand of hair, line by line from the photographic emulsion creating an optical depth that lends the surfaces their sculptural presence.

"It becomes something of a meditative exercise" confesses Mackrell, spending several weeks working 10 hour sessions of meticulous mark making per day to complete a large piece.

In Mackrell's installation, *Imposer*, a large wig is poised looming over a smaller wig in the corner of the gallery, suggesting a dialogue with hairs' temporal and delicate materiality, crafting personas from their creature like forms.



William Mackrell, 'Gulp' (2016) Detail,  
C-Type etching mounted on aluminium, 115 x 95 cm.

#### ABOUT THE ARTIST

**William Mackrell** is a British Contemporary artist working across multiple media including performance art, photography, installation and more. He was recently selected for the Jerwood Drawing Prize 2015 for works from his photographic etching series, with accompanying pieces presented by Galerie Krinzinger, Vienna at Frieze London 2014 and 2015.

#### Andipa Exhibition Link -

[www.andipa.com/exhibitions/william-mackrell/solo-exhibition](http://www.andipa.com/exhibitions/william-mackrell/solo-exhibition)

#### William Mackrell Links-

Website: [www.williammackrell.com](http://www.williammackrell.com)